

AUXILIARY OUTREACH PROGRAM

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The VFW Auxiliary has always been about volunteering and helping others. The VFW Auxiliary Outreach program gives Auxiliaries the opportunity to do more with the local communities, civic organizations and many other wonderful organizations and is a way to be more visible while establishing ourselves as strong supporters of our community.

The general population may not have a good understanding of our organization and what we do. Without a membership card, their view is from the outside of our building through events and media.

When individuals of all walks of life weave themselves together for the sake of others we create a beautiful design with lasting threads of friends and fellowship.

HERE ARE SOME WAYS TO FIND AND ESTABLISH PARTNERSHIPS IN YOUR AREA:

- * Prepare a letter of introduction to send to organizations that do community events.
- * Create a flier that can be posted to both your Auxiliary and community social media pages. mail your members asking if there are members of any outside organizations that do community events.
- * Email your members asking if there are members of any outside organizations that do community social media pages.
- * Do a press release about the Program.
- * Check local newspapers and bulletin boards.
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Events can be held at your Post Home if the volunteers are only there to help another organization and the Auxiliary and did not plan the event.

Auxiliary Outreach is for projects not affiliated with the VFW or VFW AUX.

Donations, either monetary or of goods, are also not report able under the program. Time, funds and goods should be reported to your Post using the VFW Community Service Report. More to follow in the months ahead.

Loyally Jacque Oswald Auxiliary Outreach Chairman.

VFW Auxiliary Outreach Guide

What Does and Does Not Qualify



What is Auxiliary Outreach?

Auxiliary Outreach is a partnership formed by an Auxiliary with another organization, for the benefit of their community or its institutions. It is a donation of time, not in-kind or monetary donations. It's about partnering with other organizations in our communities to help improve where we live. Auxiliary Outreach can:

- Be performed by people of any age, skill set or ability level.
- Benefit any group of people such as youth, senior citizens and those with disabilities.
- Benefit animals, the environment and public spaces.
- Be done in communities of all types and sizes – rural, suburban and urban, small and large.

What's Considered Auxiliary Outreach

Examples include:

- Working walks or runs that benefit other organizations as an event spotter, water station volunteer, timekeeper, etc. (Walking or running in the race is not part of Auxiliary Outreach; that's participation, not partnering.)
- Working with local police on child ID kits or with EMTs to host CPR Training.
- Working with firefighters on fire safety and prevention.
- Working with parks and recreation departments to plant trees, develop non-veteran related community art installations and on adopt-a-park initiatives.
- Helping with a spay and neuter animal clinic.
- Serving food at soup kitchens.

What's Not Considered Auxiliary Outreach

Auxiliary Outreach is for projects NOT AFFILIATED with VFW or VFW Auxiliary Programs. Volunteer work that is performed for the benefit of the Post or Auxiliary is NOT considered Outreach. Examples of projects that do not qualify include:

- Repairs to, maintenance or beautification of the Post home.
- Cooking or serving a meal for a Post or Auxiliary fundraiser.
- "Buddy"® Poppy distribution.
- VFW or Auxiliary meetings, conventions, conferences or schools of instruction.
- Providing an honor guard at a member's funeral.
- Flying the American Flag.
- Conducting Flag retirement programs.
- Church activities for one specific congregation and not the entire community (e.g., usher, elder, deacon, minister, etc.)

Examples

1. John, an Auxiliary member, mowed his neighbor's lawn out of the goodness of his heart. This is not Auxiliary Outreach. John found out his local senior center helps mow lawns for individuals in the community. He brought that up at a meeting. The Auxiliary voted to partner with the senior center. This is Auxiliary Outreach.
2. Jane, an Auxiliary member, went to donate blood. She noticed how busy the Red Cross volunteers were. She offered to stay to help them, and they accepted. This is not Auxiliary Outreach. However, while she was there, she asked if they could use help in

**VFW Community Service encompasses many Auxiliary Programs, not just Auxiliary Outreach. Therefore, all that your Auxiliary does is to be reported to the Post Adjutant.*



VFW Auxiliary Outreach

Frequently Asked Questions

- 1. Q.:** Every year my Auxiliary participates in a walk in our area that raises awareness about suicide prevention. Members walk in the event and donate \$100 to the organization. Can the number of hours and members who walked in the event count toward Auxiliary Outreach?

A.: This is a great team-building activity for your Auxiliary, however, walking or running in an event/race may not be reported under Auxiliary Outreach. This example may be reported under Veterans & Family Support as that's where Veteran & Military Suicide Awareness and Prevention falls.
- 2. Q.:** Members of a local Auxiliary were asked to sit on their county board to help raise money and volunteer to work at a dedication of a memorial that honors veterans. Since it was not a VFW- or VFW Auxiliary-sponsored event, can this be reported under Auxiliary Outreach?

A.: No, it cannot be reported under Auxiliary Outreach. It's for veterans and the betterment of the community, therefore, it should be reported under Americanism.
- 3. Q.:** A few of the ways listed to participate in Auxiliary Outreach involve youth. Wouldn't this be reported under the Auxiliary's Youth Activities Program?

A.: It depends on the project. For example, if you are putting on a patriotic program at a school with your Auxiliary, that is reported under Americanism and/or Youth Activities. If your Auxiliary volunteers with the Girl Scouts or Boy Scouts to teach them the Folds of the Flag, that is reported under Americanism and/or Youth Activities. If your Auxiliary partners at the Boys & Girls Club to tutor a group of kids, that is reported under Auxiliary Outreach.
- 4. Q.:** Our Auxiliary purchases and delivers turkeys for a food pantry every Thanksgiving. Does this get reported under Auxiliary Outreach?

A.: No, it does not. Dropping off turkeys for a Thanksgiving meal is not the same as volunteering time in the food pantry organizing food, serving meals, bussing tables, etc.
- 5. Q.:** Our Auxiliary partners with another organization to host a sock collection at our local Walmart. Does this qualify as Auxiliary Outreach?

A.: It depends. If you stay and man the collection, then yes. If you drop off a collection bin and leave, then no.

If you are unsure of whether your project for will count toward the Auxiliary Outreach Program, contact your Department Chairman with your questions.

the future. So, when Jane went to her monthly meeting, she told her fellow Auxiliary members about the need for volunteers at the blood drive. Her Auxiliary voted to help at these drives. Now when there is a blood drive Jane and other members of her Auxiliary are there, wearing Auxiliary attire and helping. This is Auxiliary Outreach.

VFW Community Service and VFW Auxiliary Outreach

VFW Auxiliary Outreach is similar to the VFW Community Service Program. Below is an excerpt from what the VFW communicates to their Posts. We hope this will help you to know what can and cannot be reported under this Program for both the VFW and the Auxiliary.

VFW Community Service

Community Service as defined by the National Community Service Trust Act "encompasses any human act serving the common good; in the interest of the community." Elsewhere, community service is further defined as "a service that is performed for the benefit of the public or its institutions."

The Veterans of Foreign Wars of the U.S. subscribes to the above but adds that, for the purposes of volunteer recognition, VFW community service must be performed by and as a representative of the Veterans of Foreign Wars and must be performed for an organization outside the VFW and its Auxiliaries and must be verified by an authorized representative of that organization.

In addition, efforts performed for the benefit of the Post or Auxiliary's benefit should not be considered as community service.

A particularly controversial area in VFW community service is service to one's church. Generally, these efforts are not considered community service for two reasons: 1) they are not performed for the community at large; 2) they are part of an individual's service to their faith and not to the VFW. The exception to this would be performing the same service for all religious organizations in a given community.

Important Auxiliary Additions to VFW Community Service:

1. Wear something that signifies you are a member of the VFW Auxiliary.
2. The project must be voted on during an Auxiliary meeting. *(The VFW also requires this in another section of their instructions.)*
3. If what you are doing is reportable under another Auxiliary Program, report it under that Program, not under Auxiliary Outreach.
4. Auxiliary work* (e.g., Outreach, Americanism, Veterans & Family Support, etc.) is to be reported to your local VFW Post Adjutant so it can be added to their report. This will help your Post with eligibility for the National Outstanding Community Service Post Award.
5. Auxiliary Outreach volunteer work need not be verified by the organization you are partnering with. *(This is a VFW requirement only.)*

Auxiliaries are responsible for so many good deeds that help our communities. Collectively, all our projects need to be counted to effectively show the importance of the local VFW and VFW Auxiliary to the community.

We hope this provides clarification on this Program. If you are unsure of whether your project will count toward the Auxiliary Outreach Program, contact your Department Chairman with your questions.